

Editorial

Dear author, what is your purpose? Prezado autor: qual é o seu propósito?

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General or specific are adjectives that we routinely use to qualify the objectives of a research study. However, when writing a scientific article, how many times do we ask ourselves about the real purpose of that text? What is your contribution to the field? What new findings or analytical strategies are brought by that study, experience report or case that justify its publication?

The dissemination of knowledge is a challenge that brings together personal, professional and collective goals. In scientific publishing, the latter should prevail. In this sense, reflections and relevant and innovative results need to be communicated ethically, with valid methods, clarity and conciseness¹⁻³.

Thus, if the editorial board evaluates scientific merit and seeks to identify which new elements are offered for the area, it is up to the author, first of all, to reflect on whether this information, in fact, exists in his study and whether it is openly pointed out.

This path is quite arduous. In general, studies in hospitals and other health services are carried out in parallel with the pharmaceutical assistance process. And if the Pharmacy is undergoing rapid growth and development, with an increase in management and care capacity, there is much to be read, discussed, organized, trained, written and revised. In services, teaching and research.

The articles submitted to RBFHSS reflect this moment. There are dozens of reviews, experience reports and case studies about new professional actions and initiatives. The majority with undeniable institutional or even national importance. Unfortunately, most of these manuscripts receive negative opinions for not meeting the conditions for scientific communication in the form of an article.

An academic text, even related to practical results, requires rigor and scientific objectivity, frequently appearing in certain sections. Such sections, detailed by a rich series of editorials from Revista da Associação Médica Brasileira^{4,12}, are summarized below in the form of questions and are strongly recommended to guide authors in writing their manuscripts, as each contributes to the achievement of the purposes of an article.

- (i) Was the topic introduced concisely, with current references, which allow understanding the problem, the hypotheses and the objective of the study?
- (ii) Is there a detailed description of the population, the scenario, the variables, the investigated outcomes and the analysis performed? Are the ethical aspects pointed out?
- (iii) Were the elements and form of presentation of each result (text, tables, graphs) carefully chosen and without duplication of information? Are the figures legible, have a title, caption and present all possible analyses?
- (iv) Does the text point out what is comparable, what was in agreement and disagreement in other studies? Are ways of minimizing bias and study limitations discussed?
- (v) Was the conclusion based exclusively on the research findings? Was it written in an objective way and is it related to the title and abstract of the article?

Once the writing of your manuscript has considered the aspects above, it is also essential to check carefully whether the text meets the writing guidelines indicated for the type of study carried out (CONSORT, STROBE, PRISMA, SPIRIT, STARD, CARE, AGREE, SRQR, SQUIRE, CHEERS, among others)¹², as well as the guidelines indicated in the rules for publication of the RBFHSS.

The wheel of life spins faster and faster, and with it, our practices are constantly revisited and improved. However, aspects such as "observation, identification, experimentation and explanation of certain categories of phenomena and facts in a methodical and rational way" must be objectives treated as "stone clauses" in the dissemination of our research results, or we would not be talking about science.

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